



## CHEY OTTOSON CREATIVE

### COMMUNICATIONS

95.9 WATD  
CellularOne  
FairPoint Communications  
Providence Journal-Bulletin  
Qwest Communications

### EDUCATION

Tufts University

### ENTERTAINMENT

Foxwoods  
Museum of Fine Arts

### FINANCIAL

BankBoston  
Bank of America  
Bank of Maine  
HSBC  
LPL Financial  
Merrill Lynch  
Middlesex Savings Bank

### HEALTHCARE

Brigham and Women's Hospital  
Covidien  
Diovan  
Harvard Pilgrim Health Care  
Humana  
Partners Healthcare System

### INSURANCE

Great West Life  
Liberty Mutual  
New England Insurance Group

### MILITARY

JAMRS

### NON-PROFIT

Big Brother  
Chilton County Humane Society  
Double Dog Rescue  
Dress for Success  
Food Banks  
PETA  
RedRover  
St. Francis House  
Rogerson Communities  
The Little Guild of St. Francis

### PHARMACEUTICAL

Novartis  
Prolia

### RETAIL

Best Buy  
Designor Consignor  
Divas Uncorked  
KAT Jeans  
Jones NY  
Marshalls  
Mootsies Tootsies  
Ninety-Nine Restaurant  
Talbots  
Tedeschi

### TECHNOLOGY

Dell  
Cognos

### TRAVEL

Old Sod Travel  
Royal Caribbean  
TripAdvisor

With over twenty years of experience, Chey Ottoson has worked in a multitude of media, including print, digital, trade shows, broadcast, social media, and direct response. She has taken projects from the initial stages of strategy, all the way to the end result.

Chey has a special affinity for typography, which dramatically increases the client response rates through best practices. Whether it's designing beautiful typographical headlines or compartmentalizing typography so it's digestible for the reader, she always takes the time to ensure everything is lined up and kerned properly. In tandem with typographical best practices, she enjoys creating infographical lock-ups so they become eye-magnets to the viewer.

Chey has worked with numerous Copywriters, Photographers, Illustrators, and Marketing Specialists.

### CHEY OTTOSON CREATIVE | Creative Director & Principal

Tufts University, United Way, BloomBoss, Lending Club, Harvard Business School, The Little Guild, Tenzo Labs, Pembroke Library Foundation, Talent Retriever, YMCA

### TALBOTS, INC. | Senior Art Director

Talbots, Dress for Success, O, The Oprah Magazine

### ROBBINSKERSTEN DIRECT | Senior Art Director

PETA, RedRover, Multitude of Food Bank Organizations

### WILDE AGENCY | Senior Art Director

TripAdvisor, Great-West Life, Merrill Lynch, Royal Caribbean

### HILL, HOLLIDAY | Senior Art Director

Covidien, Novartis, Liberty Mutual, Bank of America, LPL Financial, Dell, Cognos, FairPoint, Museum of Fine Arts, Brigham and Women's Hospital, Humana, BankBoston, Harvard Pilgrim Health Care, Big Brother, CellularOne, Marshalls

### MULLENLOWE US | Senior Art Director

HSBC, JAMRS, Quest, Foxwoods

### DUFFY & SHANLEY | Art Director

Mootsies Tootsies, Jones NY, Providence Journal-Bulletin, Ninety-Nine Restaurant

### DOUBLE DOG RESCUE, INC. | President & Co-Founder

Double Dog Rescue is a 501(c)(3) non-profit organization that saves dogs from the south before being euthanized. Our organization has saved thousands of dogs with the help of hundreds of volunteers.

### THE ART INSTITUTE OF BOSTON

BFA | Advertising & Graphic Design



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